




ELEVATED HEALTH & COMMUNITY




CULTIVATING HEALTH & COMMUNITY, ONE EVENT AT A TIME

EIN: 93-4319241

 646-575-8200

 [Info@ourhealthelevated.org](mailto:Info@ourhealthelevated.org)

 <https://www.ourhealthelevated.org>

 1548 68th Ave, Sacramento, CA 95822

Dear Sponsor and Community Partner,

**February 9, 2024**

I am reaching out to invite you to participate in this year's Not Just For Runners (NJ4R) Community 5K/1-Mile Walk/Run/Roll and Health Fair. As you are a vital member of this community, our event will serve as a wonderful opportunity for your organization to continue its work in community engagement, health and wellness and diversity, equity and inclusion programs.

I serve as the Executive Director for Elevated Health and Community, an IRS-approved 501c(3) nonprofit organization with the mission to revolutionize health equity solutions for historically marginalized communities. We cultivate individual and community health by providing workshops and events which enhance mental and physical health, bolster overall well-being and provide safe outdoor experiences. Through our events and collaborative partnerships with healthcare organizations, service providers, community groups and fitness/outdoor brands, our vision is to transform health solutions for underserved communities nationwide, shifting from a "sick care" model to one that prioritizes overall health and well-being.

This work is incredibly important to our community and relies on the generosity of individuals and corporations such as yourself.

The marquee event for Elevated Health and Community is "Not Just For Runners" (NJ4R) held on May 4th, 2024. This community event is for all physical abilities, created to bolster physical and mental health in marginalized communities and those identifying as Black, Indigenous, People of Color (BIPOC). NJ4R serves as a means to provide a safe and inclusive opportunity for residents, businesses and service providers to build community through health equity. The event includes a 5K and 1-mile walk/jog/run/roll, along with a health fair. It will, also, feature sponsor and vendor tables, free community classes offered by local health, fitness and wellness service providers, and art activities for kids. NJ4R serves as a collaborative event that redefines what health equity looks like in our communities by partnering with organizations whose work and initiatives promote health equity for underserved and underrepresented communities.

Funds raised for this campaign will support NJ4R and the 2024 initiatives of Elevated Health and Community (EH&C). Contributed funds will cover the administrative, equipment and operational costs associated with the production and execution of NJ4R, as well as the "The Empowered Voice" Self-Advocacy Workshop Series and additional community engagements hosted by EH&C.




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I think you would be an ideal sponsor to partner with us and make a real difference!

By becoming a sponsor, you will be able to:

- Raise your company's profile
- Demonstrate your impact in our community
- Network with other businesses

But most of importantly, you will make a huge impact in the lives of BIPOC and underserved communities. Will you partner with us in sponsoring "Not Just for Runners" today?

Thank you and I look forward to hearing from you soon!

**Sincerely,**

**Tiffany Martin**



**Website:  
Elevated Health and  
Community**




**Register or Volunteer  
for NJ4R**




**Donate to  
Elevated Health and  
Community**



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## Sponsorship Levels:

### \$15,000

**Premier Sponsor** – This sponsorship level will not only ensure that all aspects of the 5K/1-Mile event and health fair will be met, but it will also support our self-advocacy workshop series whose sessions will be held throughout the year.

#### SPONSOR BENEFITS (NJ4R):

- Logo inclusion on promotional content, marketing materials and websites for the NJ4R event
- Verbal recognition at the event
- Host (2) booths at the NJ4R health fair with advance location selection
- (8) complimentary registrations for the 5K/1-Mile event
- Volunteer and team participation opportunities for the 5K/1-Mile and health fair
- Provide products as part of swag for 5K/1-Mile participants and event raffles
- Provide informational and marketing materials and/or offers as part of swag for 5K/1-Mile
- Opportunity to host (2) additional lounge or experience booths at the event
- Participation in and a presence at all pre-event engagements leading up to the event
- Mentions on social media

#### SPONSOR BENEFITS (The Empowered Voice Series):

- Logo inclusion on promotional content, marketing materials and websites for The Empowered Voice Series
- Verbal recognition at all series events
- Host a booth at all in-person workshop sessions
- Provide giveaways, offers and informational/marketing materials for participant swag bags and event raffles
- Food and drinks will be provided for in-person series participants
- Participation in and a presence at all series workshops
- Mentions on social media

### \$5,000

**Contributing Sponsor** – This sponsorship level will help ensure that all the foundational requirements for both the NJ4R 5K/1-Mile event and health fair will be met.

#### SPONSOR BENEFITS:

- Logo inclusion on event promotional and marketing materials and race registration website
- Verbal recognition at the event
- Host (1) booth at the health fair with advance location selection
- (4) complimentary registrations for the 5K/1-Mile event
- Provide products as part of swag for 5K/1-Mile participants and event raffles
- Provide marketing materials &/or offers as part of swag for 5K/1-Mile participants
- Opportunity to host an additional lounge or experience booth at the event
- Mentions on social media



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## \$3,000

**Supporting Sponsor** - This sponsorship level helps to provide an authentic race day experience for our NJ4R 5K/1-Mile participants, as well as support the local community health and fitness classes that will be hosted at the health fair.

### SPONSOR BENEFITS:

- Logo inclusion on event promotional and marketing materials and race registration website
- Verbal recognition at the event
- Host (1) booth at the health fair with advance location selection
- (2) complimentary registrations for the 5K/1-Mile event
- Provide products as part of swag for 5K/1-Mile participants or event raffles
- Provide marketing materials &/or offers as part of swag for 5K/1-Mile participants
- Mentions on social media

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## \$1,500

**Community Sponsor** - This sponsorship level will help us accommodate NJ4R vendor booths for our local, small businesses and activities for youth to participate in; this sponsorship level will allow us to minimize or eliminate the standard fees associated with vendor event participation and purchase supplies and games for youth activities.

### SPONSOR BENEFITS:

- Logo inclusion on event promotional and marketing materials and race registration website
- Verbal recognition at the event
- (2) complimentary registrations for the 5K/1-Mile event
- Provide products as part of event raffles
- Provide in-kind donations

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## \$500

**Mission Partner** - This sponsorship level will help us expand our NJ4R health fair offerings and bring greater access to free health and arts services and information.

### SPONSOR BENEFITS:

- Logo inclusion on event promotional and marketing materials and race registration website
- Verbal recognition at the event
- (1) complimentary registration for the 5K/1-Mile event
- Provide in-kind donations

In addition to the sponsorship levels listed above, we need and welcome volunteers to help on the day of the event. If your organization would like to be part of our Volunteer Support Team, please email [info@ourhealthelevated.org](mailto:info@ourhealthelevated.org) with your questions.